

P R E S E N T S

DOGGY DAY OUT



**A COMMUNITY EVENT CELEBRATING DOGS
AND THE PEOPLE WHO LOVE THEM!**

All dogs attending Doggy Day Out must be up to date with their vaccinations.
By attending, owners confirm their dog's vaccinations are current and that
their dog is free from any contagious illness.



SATURDAY 24th OCTOBER 2026



9AM - 3PM



ECHUCA EAST RECREATION RESERVE DOG PARK



Capped Dog Entry Event - Bookings Essential

www.the4slegacy.com.au

OUR STORY

The 4S Legacy Inc was founded from a place of profound love and heartbreaking loss.

After saying goodbye to two deeply cherished twelve-year-old dogs, Sargent and Slick, just thirteen weeks apart, our Founder, Sophie Taiki, experienced firsthand the emotional and financial challenges that can accompany the loss of a beloved pet.

No individual or family should have to face the impossible choice between honouring their companion with dignity and managing financial hardship.

Inspired by their legacy, The 4S Legacy Inc was established to ensure that families experiencing financial hardship can access private pet cremation and meaningful memorial keepsakes, allowing them to bring their beloved companion home and preserve the memories that matter most.

Today, The 4S Legacy Inc is an ACNC registered not-for-profit charity, run by four passionate individuals that are dedicated to supporting families through one of life's most difficult moments.

The 4S Legacy Inc is the first charity of its kind in Australia.

Through community fundraising events such as Doggy Day Out, generous sponsorships and donations, we are working to ensure that every family has the opportunity to say goodbye with love, dignity and compassion.

Every partnership, sponsorship and donation helps us continue Slick, Sargent, Solē and Sahara's legacy - one family, one pet and one heartfelt goodbye at a time.

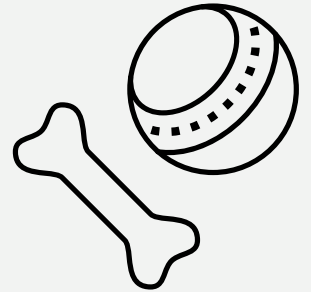


DOGGY DAY OUT

Doggy Day Out is a brand-new community event proudly presented by The 4S Legacy Inc, bringing together dogs, their families, local businesses and animal lovers from across the Echuca-Moama region for a fun-filled day of connection, education and celebration.

Believed to be the first event of its kind in the Echuca-Moama community, Doggy Day Out aims to create an exciting annual tradition where people can enjoy a range of:

- Fun dog competitions
- Interactive activities
- Goodie bag for every doggy
- Regional Pet businesses and market stalls
- Food and drink vendors
- Educational talks
- Demonstrations
- Raffles and prizes
- Grooming
- Dog of the Day
- Entertainment and family-friendly fun experiences



We're expecting approximately 200 doggy's and hundreds of community members to attend based on expression of interest, making it a fantastic opportunity for businesses to engage directly with local pet owners while supporting a meaningful cause.

Most importantly, Doggy Day Out is more than just a community event. Every dollar raised will help The 4S Legacy Inc continue providing financial assistance to individuals and families experiencing financial hardship following the loss of a beloved pet, ensuring they can farewell their cherished companion with dignity and compassion.

Together, we're creating a day that celebrates the unconditional love our pets bring into our lives while making a lasting difference for families when they need it most.



WHY PARTNER WITH US?

Partnering with The 4S Legacy Inc is a unique opportunity to make a meaningful difference in the lives of families experiencing financial hardship following the loss of a beloved pet, while showcasing your business as a trusted and valued supporter of the local pet community.

Your sponsorship not only helps create a memorable Doggy Day Out for hundreds of dogs and their families, but also enables our charity to continue providing compassionate support when it's needed most.

In return, your business will receive valuable exposure through event marketing, social media, on-site recognition and direct engagement with a passionate community of pet owners.

Together, we can create an unforgettable event while building stronger connections within the Echuca-Moama community and leaving a lasting legacy for local families and their beloved pets.



DOGGY DAY OUT SPONSORSHIP PACKAGES



PLATINUM Legacy Sponsor – \$1,000

Become the Platinum Legacy Sponsor of Doggy Day Out and receive:

- Exclusive Platinum Legacy Sponsor recognition
- Recognition as a Platinum Sponsor of Doggy Day Out
- Vendor site in prime location (**site optional**)
- Largest and most prominent logo on all event marketing material, including flyers, posters, banners and signage
- Largest logo on our website and Facebook event page
- Largest logo on all competition certificates
- Opportunity to include promotional items, vouchers or brochures in every attendee goody bag
- Dedicated business spotlight feature introducing your business across our social media platforms
- Minimum of five dedicated social media posts leading up to the event
- Recognition by the MC throughout the day, including during the event opening and closing
- Opportunity to display banners and promotional material throughout the event
- Opportunity to present competition prizes and trophies
- Public thank-you post following the event
- Certificate of appreciation recognising your support as a Principal Partner



GOLD Legacy Sponsor – \$500

Become a Gold Legacy Sponsor and receive:

- Gold Legacy Sponsor recognition
- Vendor site (**site optional**)
- Large logo placement on all event certificates
- Large logo placement on event marketing material, including flyers
- Featured logo on the Facebook event page and our website
- Dedicated business spotlight post
- Minimum of three dedicated social media posts leading up to the event
- Recognition by the MC throughout the day
- Opportunity to display banners or promotional material at the event
- Public thank-you post following the event

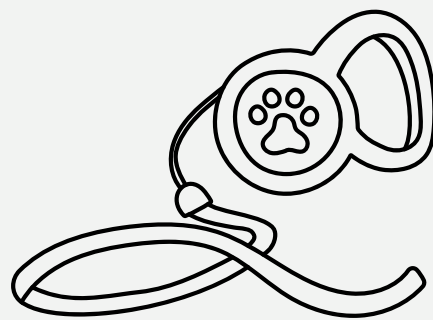




SILVER Legacy Sponsor – \$250

Become a Silver Legacy Sponsor and receive:

- Medium logo on all event certificates
- Medium logo on the Facebook event page and our website
- Minimum of two social media shout-outs before the event
- Public thank-you post following the event



BRONZE Legacy Sponsor – \$150

Become a Bronze Legacy Sponsor and receive:

- Small logo on all event certificates
- Small logo on the Facebook event page and our website
- One social media shout-out
- Public thank-you post following the event

Your Sponsorship Makes This Event Possible!

Your support helps fund:

- Complimentary goody bags for every dog
- Competition prizes and ribbons
- Raffles
- Event equipment and any fees
- Event signage and marketing
- Community entertainment
- Most importantly, The 4S Legacy Inc's charitable work supporting families experiencing financial hardship following the loss of a beloved pet.



A MESSAGE FROM THE FOUNDER

When I lost my beautiful dogs, Sargent and Slick, I experienced a level of heartbreak that only those who have loved a pet can truly understand. They weren't "just dogs" - they were my family.

During that time, I also realised how financially overwhelming saying goodbye can be, and I couldn't stop thinking about the families who simply don't have the means to give their beloved companion the farewell they deserve.

That experience inspired me to create The 4S Legacy Inc. I wanted to ensure that no family experiencing financial hardship would have to choose between paying their bills and honouring the life of a pet who meant the world to them.

Every family deserves the opportunity to bring their companion home, treasure their memories and say goodbye with love and dignity.

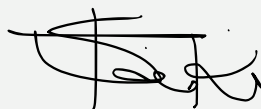
I believe our community deserves an event that celebrates the incredible bond we share with our dogs while bringing people together for a fun, family-friendly day. At the same time, every dollar raised helps us continue supporting families through one of the hardest days they'll ever face.

I truly believe that when a community comes together, incredible things can happen. Whether you're sponsoring the event, donating products, volunteering your time or simply attending with your four-legged best friend, you're helping create something special - not only for the families who join us on the day, but for the families we'll be able to support long after the event is over.

From the bottom of my heart, thank you for believing in our mission and for helping us continue the legacy of Sargent and Slick. And the future memory of Solē and Sahara.

Your support means more than words can express.

Sophie Taiki
Founder & Director



The 4S Legacy Inc

